



PRESS RELEASE

Centraide Outaouais raised close to \$6 million thanks to the generosity and great community spirit

Gatineau, March 2, 2010 – Once again in Outaouais, the community responded generously to the Centraide Outaouais' 2009 annual campaign, which is one of the most important campaign in the region. A record amount of **\$5,919,097.57** was raised during the 2009 funding campaign.

A very emotional Campaign Chair, Mr. Frank Bilodeau, is celebrating the collective achievement of his team's efforts, as well as the entire community's generosity. "We believe that people are more and more aware of the social issues of the Outaouais region and they give us remarkable support. I've chaired Centraide Outaouais 2009 campaign with great pride and I'm quite convinced that the 2010 Campaign Chair, Mrs. Lucie Lafleur, recently retired from the Portages-de-l'Outaouais School Board, will, in her turn, mobilize the community around another successful campaign."

In fact, in the weeks to come, Mrs Lafleur will begin a series of corporate visits within regional businesses. "In 2010, we will strive once again to surpass our financial goal. In addition, I would like to see recognized the importance of the community agencies contribution in the reach of the development objectives of the entire community, from 0 to 99 years old" insists Centraide Outaouais 2010 Campaign Chair, Mrs. Lafleur.

"Due to the success of its annual fundraising campaign, Centraide Outaouais through a wide range of funded community agencies, help over 100,000 vulnerable persons in the Outaouais région", explains Centraide Outaouais Executive Director, Mrs. Guylaine Beaulieu.

A complete list of the community agencies supported by Centraide Outaouais can be found at www.centraide-outaouais.qc.ca, under the *supported agencies* tab.

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Source: Maryse Roberge
Media Relations and Special Events Coordinator
Centraide Outaouais
819 771.7751 ext. 240
613 282.6444 cell